**NZ Business Startup Bootcamp Runsheet**

|  |  |
| --- | --- |
| Time | Activity |
| **FRIDAY 17 MAY** |
| 3:15pm | Participants check-in  |
| 3:30pm | Guests Arrive at the Atrium // Networking & Nibbles |
| 4:00pm | Opening Ceremony Welcome // MC + CEO |
| 4:10pm | **SPEAKER 1:** Brooke Roberts // Sharsies Founder (15mins) |
| 4:25pm | **SPEAKER 2:** Grant Johnson // Rocketspark Founder(15mins) |
| 4:40pm | **SPEAKER 3:** Tony Burt //East Imperial Founder (15mins) |
| 4:55pm | Close Operning Ceremony // Guests move into Long Room 2 for further networking |
| 5:30pm | **BOOTCAMP BEGINS** |
| 5:30pm | Introduce Rocket Spark platform |
| 5:45pm-6:30pm | **WORKSHOP 1:** **Finding your Why, Purpose and Mantra**Facilitated by Latesha Randall **Location**: The Atrium |
| 6.30pm-7.30pm | Speakers mentor the teams (scheduled timelsots) |
| 7:30pm-8:30pm | Mentor time | Conceptualisation, the problem, existing solutions. Speakers stay behind to mentor |
|  **SATURDAY 18 MAY** |
| 7:30am-8:00am | Gym wakeup call // Ara Studios 🡪 followed by Gutsy Kombucha refreshments |
| 8:00am-8:30am | **WORKSHOP in Long Room 1:** **Defining your customer and validating your** **Market** Facilitated by TBC  |
| 8:30am-10:00am | Mentors time // customer, pain, solution- customer perspective  |
| 10:00am-10:30am | **WORKSHOP in Long Room 1: Business Modelling** Facilitated by David Hallett **Location**: The Long Room |
| 1:00pm-3:00pm | Mentors time // Somebody somewhere knows why your business model sucks. Find them.  |
| 3:00pm-3:30pm | **WORKSHOP in Long Room 1: Finance Model** Facilitated by Julian So **Location**: The Long Room |
| 4:00pm-6.00pm | Mentors time | How do we make money, capital needs, financials |
| 10:00pm | **Hand in draft deliverables (excluding your presentation slides)** |
|  **SUNDAY 19 MAY**  |
| 7:20am-7:50am | Gym wakeup call | Ara Studios 🡪 followed by Gutsy Kombucha refreshments  |
| 8:00am-8:30am | **WORKSHOP in Long Room 1: Pitching & Story Telling** Facilitated by Holly Bennett **Location**: The Long Room |
| 8:30am-10:30am | Feedback on draft deliverables | Selected mentors to provide feedback to teams |
| 10:00am-12:30pm | **PITCH CLINICS:** Building a relevant message that stands out15mins per team (x10 teams) with pitch experts.  |
| 10:30am-12:30pm | Mentors time | Feedback on draft deliverables, refining UVP and revenue streams. |
| 1:00pm-3:30pm | **PITCH CLINICS:** Building a relevant message that stands out15mins per team (x10 teams) with pitch experts. |
| 3:00pm | **Hand in final Deliverables (excluding presentation slides)** |
| 3:00pm-5:00pm | **PITCH PRACTICE:** Practice your Pitch to Mentors in a confidential setting 10mins per team // Long Room 1 & 2 (2 parallel sessions) |
| 5:30pm | **Hand in final presentation slides** |
| 5:30pm | **48 HOUR ENDS** |
| 5:35pm | Clear out of the Atrium | keep rehearsing your pitches! |
| 6:30pm | Public Guests arrive: networking/ nibbles/ drinks |
| 7:00pm | **THE SHOW NIGHT BEGINS** | Welcome & Introduction |
| 7:10pm | 2 top teams from each category announced + peoples choice |
| 7:15pm-8:40pm | 5 minute pitches + 5 minute judge Q&A (6 teams pitch) |
| 8:40pm-9:10pm | Judges deliberate |
| 9:10pm | Winners announced + judges feedback + prize giving + photos with sponsors |
| 9:30pm | **Event Ends** |