**NZ Business Startup Bootcamp Runsheet**

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| Time | Activity |
| **FRIDAY 17 MAY** | |
| 3:15pm | Participants check-in |
| 3:30pm | Guests Arrive at the Atrium // Networking & Nibbles |
| 4:00pm | Opening Ceremony Welcome // MC + CEO |
| 4:10pm | **SPEAKER 1:** Brooke Roberts // Sharsies Founder (15mins) |
| 4:25pm | **SPEAKER 2:** Grant Johnson // Rocketspark Founder(15mins) |
| 4:40pm | **SPEAKER 3:** Tony Burt //East Imperial Founder (15mins) |
| 4:55pm | Close Opening Ceremony // Guests move into Long Room 2 for further networking |
| 5:30pm | **BOOTCAMP BEGINS** |
| 5:30pm | Introduce Rocket Spark platform |
| 5:45pm-6:30pm | **WORKSHOP 1:** **Finding your Why, Purpose and Mantra**  Facilitated by Latesha Randall **Location**: The Atrium |
| 6.30pm-7.30pm | Speakers mentor the teams (scheduled timeslots) |
| **SATURDAY 18 MAY** | |
| 7:30am-8:00am | Wellness Class // Ara Studios 🡪 followed by Gutsy Kombucha refreshments |
| 8:00am-8:30am | **WORKSHOP in Long Room 1:** **Defining your customer and validating your** **Market** Facilitated by Richard Chadderton **Location**: The Long Room |
| 8:30am-10:00am | Official Mentor Time |
| 10:00am-10:30am | **WORKSHOP in Long Room 1: Cracking your Business Model**  Facilitated by David Hallett **Location**: The Long Room |
| 1:00pm-3:00pm | Official Mentor Time // Somebody somewhere knows why your business model sucks. Find them. |
| 3:00pm-3:30pm | **WORKSHOP in Long Room 1: Fundamentals of building a Financial Model**  Facilitated by Julian So **Location**: The Long Room |
| 4:00pm-6.00pm | Official Mentor Time // How do we make money, capital needs, financials |
| **10:00pm** | **Teams submit draft deliverables to** [**admin@sodainc.com**](mailto:admin@sodainc.com)  **(excluding your presentation slides)** |
| **SUNDAY 19 MAY** | |
| 7:20am-7:50am | Gym wakeup call | Ara Studios 🡪 followed by Gutsy Kombucha refreshments |
| 8:00am-8:30am | **WORKSHOP in Long Room 1: Pitching & Story Telling**  Facilitated by Holly Bennett **Location**: The Long Room |
| 8:30am-10:30am | Feedback on draft deliverables | Selected mentors to provide feedback to teams |
| 10:00am-12:30pm | **PITCH CLINICS:** Building a relevant message that stands out  15mins per team (x10 teams) with pitch experts **Location**: Long Room 1 |
| 10:30am-12:30pm | Official Mentor Time | Feedback on draft deliverables, refining UVP and revenue streams. |
| 1:00pm-3:30pm | **PITCH CLINICS:** Building a relevant message that stands out  15mins per team (x10 teams) with pitch experts **Location**: Long Room 1 |
| 3:00pm | **Hand in final Deliverables (excluding presentation slides)** |
| 3:00pm-5:00pm | **PITCH PRACTICE:** Practice your Pitch to Mentors in a confidential setting  10mins per team // Long Room 1 & 2 (2 parallel sessions) |
| **5:30pm** | **Teams submit final presentation slides to admin@sodainc.com** |
| 5:30pm | **48 HOUR ENDS** |
| 5:35pm | Everyone clear out of The Atrium | Teams keep rehearsing pitches! |
| 6:30pm | Guests Arrive at the Atrium // Networking & Nibbles |
| 7:00pm | **THE SHOW NIGHT BEGINS** | Welcome & Introduction |
| 7:15pm-8:40pm | 5 minute pitches + 8 minute judge Q&A |
| 8:40pm-9:10pm | Judges deliberate |
| 9:10pm | Winners announced + Judges' feedback + Photos with sponsors |
| 9:30pm | **Event Ends** |